

Subject: This week from CCA (CCA Delivers - January 12, 2017)
From: "Central City Association" <jdanganan@ccala.org>
Date: 01/12/2017 05:09 PM
To: "Nick Griffin" <ngriffin@downtownla.com>

CCA Delivers

CCALA.org

January 12, 2017

In: **INSIDE THIS ISSUE**

- **Supervisor Ridley-Thomas at Executive Committee**
- **TIE Committee Highlights**

CCA Executive Committee Meeting

Supervisor Mark Ridley-Thomas Addresses CCA Executive Committee

Today we held our first Executive Committee meeting of 2017. Jessica Lall was welcomed as the CEO, and we also heard from Supervisor Ridley-Thomas about Measure H.

Jessica shared with the crowd some new actions that CCA is taking to garner member input including surveys about events, committees and the advocacy agenda. We also discussed the change in committee times to 8:30 a.m. and encouraged members to give us their feedback.

Supervisor Ridley-Thomas spoke about the pressing need for funds to provide services for homeless individuals. He thanked CCA for our work on the issue. And he said that in eight of 10 recent polls, conducted by very different organizations, voters have listed homelessness at or near the top of the list of most pressing problems in the region.

The Supervisor went on to say that as the number of people experiencing homeless has spiked in the past few years, this has driven up demands on numerous County services, such as Sheriff, hospitals, and social services. He said the County spends \$925 million annually on these services. By getting homeless people into services and ultimately into housing, the overall costs to the County will decrease. The costs of housing someone are nearly half of the costs of that person when he or she is living on the streets or in a car.

One answer to this issue is Measure H. The March countywide ballot measure will create a quarter-cent sales tax that will be used only for homeless services. Ridley-

EVENTS CALENDAR

THURSDAY, JANUARY 26

6:00 – 8:00 p.m.

LAUS FORECOURT AND
ESPLANADE IMPROVEMENTS
PROJECT SCOPING MEETING

Los Angeles Union Station
(Historic Ticketing Concourse)
800 North Alameda Street
Los Angeles, CA 90012

FRIDAY, JANUARY 27

8:30 a.m. - 5:00 p.m.

THE 31ST ANNUAL LAND USE LAW
& PLANNING CONFERENCE

Millennium Biltmore Hotel

WEDNESDAY, FEBRUARY 22

11:00 a.m. - 1:30 p.m.

CCA'S ECONOMIC FORECAST FOR
DTLA

Millennium Biltmore Hotel

THURSDAY, MAY 11

11:00 - 1:30 p.m.

CCA'S 23RD ANNUAL TREASURES
LUNCHEON

Westin Bonaventure Hotel & Suites

COMMITTEE CALENDAR

WEDNESDAY, JANUARY 18

8:00 - 9:30 a.m.

HOUSING, LAND USE &
DEVELOPMENT

Topics: 7TH & MAPLE
DEVELOPMENT; HARRIS
DEVELOPMENT (110 W. 11TH
STREET); FRONTIER DEVELOPMENT
(1100 S. MAIN STREET); 2110 BAY
DEVELOPMENT

Thomas said this equals about a dollar a month to the average consumer. The discussion largely focused on resources, the Supervisor said the campaign for Measure H still needs to raise funds to get the measure passed and he called on all CCA members to help.

CCA would like to thank **Supervisor Mark Ridley-Thomas** for his remarks, and **Arden Hearing**, Trumark Urban, and Rhonda Slavik, **Polaris Pacific**, for hosting today's meeting.

Special Guests: Darrin Olsen and Todd Cadwell, REALM Group; Dean Nucich, Urban Offerings; Daniel Taban, JADE Enterprises; Tanner Blackman, Kindel Gagan

Transportation, Infrastructure and Environment Committee Meeting

At the Transportation, Infrastructure and Environment Committee this morning, members heard about the California Water Fix, Metro's plans for the Arts District railyard, and an update on the Los Angeles River.

The CA Water Fix is a statewide initiative to create a more reliable and secure source of water for the state's homes, businesses and farms while also helping restore the environment in and around the Delta. A key initiative within the program is completion of a Bay-Delta Conservation Plan which entails the environmental review, permitting and preliminary design for both environmental restoration of the Delta and an improved water delivery system in the Delta. The Final EIR has been approved by the state and the Obama Administration recently acted to expedite federal approvals of the program. CCA will continue to advocate for the CA Water Fix's solutions to our on-going water issues.

Metro is currently preparing the environmental documents for widening the portal tunnel under the 101 freeway from Union Station to the railyard in the Arts District. Included in this is a "turnback yard" where light rail cars would turn around. Since 2010, Metro has been studying the feasibility of one or more Arts District stations. And in 2015, Metro's Board directed staff to not undertake any actions that would preclude such stations. However, the preliminary designs for the turnback yard would make building a rail station in the yard extremely difficult from a financial and engineering stand point. CCA has been involved in advocating for a light rail station in the Arts District for the past year. Our members discussed their concerns about the designs with Metro. However, a new motion will go to the board later this month that could also help advance such a station. Comments are due on Metro's Arts District rail yard MND by January 19. CCA will be submitting comments.

There a great deal happening along the L.A. River, with 240 different projects completed, planned or in progress. Several parks near Downtown are in progress, including the Albion Riverside Park in Elysian Valley. Additionally, the River Improvement Overlay District runs along the length of the River, in the City, and sets standards for development along the corridor. And with the passage of Measure M, Metro is doing a feasibility study and could fund the river bike path from Elysian Valley, through Downtown to the Vernon city line. And the Army Corp of Engineers' Alternative 20 environmental restoration plan was approved in

CCA IN ACTION



CCA testified before the Entertainment & Facilities Committee on Tuesday in support of the Civic Center Master Plan, including the demolition of Parker Center and its replacement with a structurally sound City office building. The Civic Center Master Plan is a multi-year project that will revamp the area east of City Hall through the removal of several older City buildings, the constructing several new City office buildings and the creation of a pedestrian area that connects the Civic Center to Little Tokyo. For more information, [please click here](#).

For more information, please contact CCA's Director of Government Relations, [John Howland](#).

On Wednesday, CCA gave testimony before the Transportation Committee in support of reviewing the City's policy of only issuing one parking citation per vehicle per day. We believe the City should strengthen this policy to allowing multiple citations for vehicles that park in a space all day, despite time limits. This will encourage turnover of parking spaces, which allows customers easier access to merchants and restaurants.

For more information, please contact CCA's Director of Government Relations, [John Howland](#).

This week, CCA joined a broad-based coalition to launch the Vote Yes on H

Washington in December as part of the larger California water resources bill. However, getting the funds allocated will be an on-going need for the City. CCA will continue to actively advocate for the L.A. River.

CCA wishes to thank **Stephen Arakawa**, Metropolitan Water District of Southern California; **David Mieger**, L.A. County Metropolitan Transportation Agency; and **Michael Affeldt**, LA River Works, Office of Mayor Eric Garcetti, for their presentations and answers to our questions today.

campaign. Measure H, the "LA County Plan to Prevent and Combat Homelessness" is on the March 7 ballot. Measure H will invest \$350M a year for 10 years in the solutions that have been proven to prevent and end homelessness including: supportive services like mental health care, substance abuse treatment and housing. Measure H is a ¼ cent sales tax increase and can only be used for the specific purposes of funding homeless services and housing. Join the campaign at: www.voteYesonH.com.

For more information, please contact CCA's Managing Director of Legislative Affairs & Government Relations, [Marie Rumsey](#).

CCA MEMBERS IN THE NEWS

"We are firm believers in downtown — now, more than ever," said Dan Garibaldi, Carmel Partners. [Los Angeles Times](#), January 87, 2017. ["Downtown Los Angeles hasn't seen this much construction since the 1920s."](#)

"The draw power of this location is tremendous. We're in the heart of the entertainment and sports district," said Thomas Feng, Oceanwide. [Los Angeles Times](#), January 87, 2017. ["Downtown Los Angeles hasn't seen this much construction since the 1920s."](#)

NEW MEMBERS

Michelson Found Animals

Connect with CCA

[Member Benifits](#)

[Facebook](#)

[Twitter](#)

[Linkedin](#)

Central City Association of Los Angeles

"Our Advocacy Strengthens Your Bottom Line"

[Unsubscribe from this list](#)

[Update subscription preferences](#)

You received this email because you are a member or email subscriber of Central City Association.

626 Wilshire Boulevard, Suite 200

Los Angeles, CA 90017